

Donald F. Lehnhoff

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Goal

To apply a lifetime of broad experience and specific marketable skills to the success and betterment of a business or organization.

Proven Abilities

- **Manager: Projects, People & Property**
Web Development; Social Media; Ad Campaigns; Production; Relocation;
Property Management- Residential & Commercial
- **Writer:/Communicator**
Clear, Concise, Audience-driven Writing & Editing for Business, Communications, Advertising, PR,
Web Content; Public Speaking; Voice-over; Interpersonal Communication
- **Designer: Print & Web**
PhotoShop; Illustrator; QuarkXpress; DreamWeaver
- **Musician: Performance & Promotion**
Trombone & Bass; Booking; Leadership; Event Creation, Organization & Promotion
- **ASI Distributor**
Member of the Advertising Specialty Institute with 26 years experience and access to 5,000 suppliers nationwide

[online portfolio at: 6thsense.marketing]

Experience

T&T ADVERTISING (a division of Blue Turtle Art Company) Owner Sell, design & produce promotional advertising and identity wear, print projects, web projects, copywriting	2010-Present
BAND OF PRAISE Musician/Leader Organize, promote & perform for concerts, events, parties, weddings, cruises, funerals	2006-Present
T&T DESIGNS, INC. Partner Design and manage marketing and ad campaigns for condominiums and custom homes; direct & participate in photo shoots, voice-over work	2005-2010
A&M GROUP, INC. Commission Sales/Graphic Artist/IT Supervisor Sell, design, produce promotional advertising; manage, maintain, upgrade in-house computer systems; serve as graphics department for 3 other salespersons	1995-2010

AWARDCRAFT, INC.

Manager, Art Department

1990-1995

Manage department of 20 graphic artists, proof readers and order processors for national company
In the design and production of corporate awards and recognition products

SUPRACOLOR LABS

Custom Black & White Darkroom Printer

1989-1990

Produce quality custom prints from customer negatives

PROFESSIONAL RESUME & BUSINESS WRITING

Writer/Manager

1986-1989

Sell, write and edit business plans and communication, books, proposals, resumes

Education

College Work (no degree)

- University of Minnesota Minneapolis, MN
Sociology, Political Science, Public Speaking, Accounting
- Towson University Towson, MD
Music Fine Arts, Contemporary Music Literature, Music Theory, Jazz Ensemble, Jazz Improvisation
- Essex Community College Essex, MD
English, U.S. History, Art History
- Peabody Conservatory of Music Baltimore, MD
Music Education, Music Literature, Music Theory, Trombone, Flute